

ASPRS-RMR Meeting Minutes

August 9, 2005

Attendees: Jaymes Pardue, Jeff Young, Brian Soliday, Mark Hess, Sheila Pelczarski, Allen Cook, Shawn Slade, Richard Cooke

*Note: Action Items (person responsible) in **Red Bold Text***

Meeting called to order at 12:15 pm

1. Agenda Accepted
2. Introduction of new board member
 - **Shawn Slade – Regional Director**
3. Minutes from last meeting discussed
 - **The issue was raised with point number 7; we have not formally been given permission by national and regional affiliates for us to use regional mailing lists for GIS in the Rockies**
 - **Spelling errors were noticed and it was recommended that spell checker be used on minutes before being distributed since they are posted on our website.**
 - **Sheila brought and distributed a corrected version of the minutes**
 - **Minutes accepted**
4. Treasury Report (Mark)
 - **Checking account balance as of August 8, 2005 - \$11,986.68**
 - **CD account balance as of June 30, 2005 - \$15,518.43**
 - **July – no checks written**
 - **July – no deposits**
 - **Jeff Young recommended an extended meeting (by 1 hour) for an in depth budget discussion. This has been decided upon to take place at the end of our next meeting, which is scheduled for September 14, 2005 for those who can extend their stay**
 - **Allen Cook brought up the issue of our next source of income (GIS in the Rockies)? Currently 47/50 vendor booths have been rented for the conference and registration is more than twice where it was last year**
5. National Director's Report (Allen)
 - **National is close to finalizing a dues increase, which haven't changed in 4 to 5 years**
 - **National is trying to keep student dues down; this may be accomplished through increasing regional rebates back to the students**
 - **Currently Active Member dues are \$105/year and could increase to \$120/year, while sustaining members may increase from \$1,500/year**

to \$2,000/year. If approved, the dues increase would begin with the year 2006.

- It was discussed to try and host the National Conference here after it is held in Tampa, FL. *Allen is looking into this*

6. Newsletter Status

- Issues with the hyperlinks in the email announcements were raised. Some cannot open the links, while others can. This is a MS issue. Workaround: the link can be copied and pasted into any web browser.
- Jeff Young recommended using the RMR newsletter as a marketing tool. Currently it is only distributed to dues paying members; however if we get it into the hands of CEO's, VP's...it may have pull to drive more interest.
- Allen Cook suggested using either ours or national's website as a host for posting algorithms and other share ware type of information geared more toward the remote sensing and photogrammetry industry (similar to what ESRI does for the GIS industry)

7. GIS in the Rockies

- *Jaymes will request an email from Jan Van Sickle on the current status*

8. Finance Committee

- Still pending. Brian sent information to National and has not heard back
- *Allen is going to speak with Don Lauer*
- *Mark is going to compile a 3-year financial report to look at trends*

9. Membership Outreach

- *Jaymes will get materials transferred to Jeff Young*
- Summary information was received from Sokhan Hing, National Membership Manager. It was proposed to use the current/expired members list as a recruiting tool.
- We should get a list of region members for profiling so that we may then go to companies in the region and talk about their membership level.
- We will focus with the private sector first then move to the public (federal, state, county, city). The public sector may prove more difficult to recruit since many governmental agencies will not sponsor memberships anymore
- It was suggested that we provide the top 10 scholarship applicants a 1-year student membership in hopes of getting them involved and that they will sustain their membership from that point on
- A concern was raised over the fact that we have gone from first to last place in memberships; through June 2005 we have 341 paid members, which is 87% of our 2005 goal of 392
- Lecture series is still planned for October and/or December. *Jeff Young is going to call Cynda Murdock*

- **Allen is still planning a presentation at a Ft. Collins High School in conjunction with Sen. Allard receiving the Brown Award**

10. Web site update (Sheila)

- **Still working on contacting companies for proposals to update the site.**
- **Lots of jobs have been announced lately, reflecting the recent increases in hiring activity. The web site job listings have been updated weekly, with a few exceptions.**
- **The 70th Anniversary logo needs to be replaced with standard logo.**
- **Hyperlinks need to be fixed for Internet Explorer browsers. There are some issues with Internet Explorer users**
- ***Sheila was asked to redistribute a line-item list of wants and needs for the board to vote on***

11. Recruitment of 2006 Board Positions

- ***Jaymes to look at which positions will need to be filled next year***
- **Brian Soliday recommended that we begin recruitment for 2006 Board Members at the GIS in the Rockies Conference**
- **We need to look at getting name badges that identify us as ASPRS-RMR Board Members to wear at GIS in the Rockies**

12. Next Meeting Time

- **September 13th @ 12:30 pm. Meeting will be held at Spectrum Mapping in Denver.**